



18 December 2020

Our ref: DA 10642

Mr Greg Attewell
Sydney Trains
36-46 George Street
BURWOOD NSW 2134

Dear Mr Attewell

**DEVELOPMENT APPLICATION (DA 10642)
DIGITAL ADVERTISING SIGN - EASTERN DISTRIBUTOR, WOOLLOOMOOLOO**

I refer to the above development application recently lodged with the Department. Notification of the application concluded on 10 December 2020. All submissions received during the exhibition are available on the Department's website:

http://majorprojects.planning.nsw.gov.au/index.pl?action=view_job&job_id=10642

The Department requires that you provide a response to all of the issues raised in the public submissions and address the comments raised by Council and Transport for NSW.

In addition, the Department requires you to provide additional information on the following:

1. Public Benefit

The Transport Corridor Outdoor Advertising and Signage Guidelines require advertisements to meet a public benefit test to ensure that the advertising would result in a positive gain or benefit for the local community.

Additional information is required demonstrating how the in-kind contributions detailed within the Public Benefit Statement are linked to improvements in local community services and facilities.

2. Vegetation

It is noted that there is existing vegetation within close proximity to the proposed signage. Additional information is required to confirm if the existing vegetation would obstruct views of the sign.

An Arboricultural Impact Assessment will be required if any proposed lopping and/or removal of existing vegetation or ongoing vegetation maintenance is required.

3. Visual Impact

Public submissions raised concerns regarding view/amenity impacts. An amended Visual Impact Assessment is required which considers view/amenity impacts of the proposal from:

- 2-4 Sir John Young Crescent
- 22-40 Sir John Young Crescent
- Royal Botanic Gardens and Domain

4. State Environmental Planning Policy No. 64 – Advertising and Signage

The Statement of Environmental Effects (SEE) shall be amended to include a compliance table addressing the relevant clauses of SEPP 64 (clause 14, 16, 17, 19, 20 and 24).

5. Hours of Operation

The SEE shall be amended to include the operating hours of the sign.

It would be appreciated if you could provide your response to the Department by **Monday 15 February 2021**.

If you have any questions about this matter please contact Rodger Roppolo – Senior Planning Officer on 8289 6876 or via email at rodger.roppolo@planning.nsw.gov.au

Yours sincerely

A handwritten signature in blue ink, appearing to be 'CS', written over a faint blue circular stamp.

Cameron Sargent
Team Leader
Key Sites Assessments