Dear Mr Green,

As a regular to the Barangaroo precinct, I spend a lot of time crossing and am close to the Pedestrian Bridge over Sussex St. It is not only confusing but an absurd idea as to why one chooses to block what "IS" the first visual perception for Pedestrians of Barangaroo and down to the Casino and Parkland beyond.

We are constantly advised to have fewer cars on the road so there is no benefit to a sign which will not only block an elegant bridge but not even be seen as the thousands of pedestrians walk "behind it" each and every day. I would encourage the people behind this visual disaster to think of the money that has been spent to beatify Barangaroo and its surrounds before erecting something which has taken years to create.

I appreciate the fact that Sydney now has a controversial casino at the bottom of Sussex street, however that is NO reason to be influenced by what Americans do on the Las Vegas strip, with the desire and intent to replicate cheap and tacky commercial advertising.

Regards