

15 December 2020

Our Ref: 2020/536733
File No: 10642

Rodger Roppolo
by email: rodger.roppolo@planning.nsw.gov.au

**Notice of Exhibition of Development Application
Digital Advertising Signage Panel – Railway Overpass Above The Eastern
Distributor, Woolloomooloo (DA 10642)**

Dear Rodger

Reference is made to your notice of exhibition dated 24th November 2020 regarding Development Application reference DA 10642 for a digital advertising signage panel on the railway overpass above the Eastern Distributor, Woolloomooloo.

Whilst the City of Sydney's own planning controls aim to discourage third party advertising, it is acknowledged that Clause 16 Transport Corridor Land of State Environmental Planning Policy (SEPP) 64 allows the display of an advertisement on transport corridor land / railway corridor. The signage will be affixed to an existing railway bridge and we do not dispute the use of this provision in this instance.

Notwithstanding, the City of Sydney ('the City') raise concern about the added visual clutter to the streetscape and the State Government's desire to use commercial advertising as a funding source for the operation of public transport.

Also, the proponent's Statement of Environmental Effects states 'there will be an opportunity for City of Sydney to advertise civic matters or for the sign to comprise of displaying public art at times.' It is unclear what specifics arrangements are to be made to achieve this and further clarity is required should development consent be granted.

Should you require further information or clarification on the above, please contact the Andrew Rees, Area Planning Manager Major Projects on (02) 9246 7599 or by email arees@cityofsydney.nsw.gov.au

Yours sincerely



Bill Mackay
Manager Planning Assessments